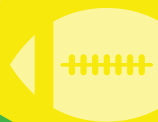


# What Are Monitor Games?

## KENO

- KENO is a fast-draw lottery game.
- Drawings occur every four minutes, seven days a week.
- The Pennsylvania Lottery randomly generates 20 numbers between 1 and 80, which are displayed on a KENO monitor at retail locations.
- Players fill in a KENO playslip with up to 10 number selections.
- KENO wagers range from \$1 - \$20 per play.
- Players can multiply their winnings up to 10 times with a multiplier add-on for an additional cost.



Benefits Older Pennsylvanians.  
Every Day.



## VIRTUAL SPORTS

- Virtual Sports are fast draw lottery games.
- Games occur every four-five minutes, seven days a week.
- The Pennsylvania Lottery randomly generates ultra-realistic animated sports-themed outcomes which are displayed on a monitor at retail locations.
- Bets are customizable by sport.
- Players fill out a playslip with their selections.



1	2	3	4	5	6	7	8	9	10
11	12	13	14	15	16	17	18	19	20
21	22	23	24	25	26	27	28	29	30
31	32	33	34	35	36	37	38	39	40
41	42	43	44	45	46	47	48	49	50
51	52	53	54	55	56	57	58	59	60
61	62	63	64	65	66	67	68	69	70
71	72	73	74	75	76	77	78	79	80



**Please Call 717-702-8084 or Text MONITOR to 66835 to Learn More\* or visit [palottery.com/monitor](http://palottery.com/monitor)**

By texting you are authorizing PA Lottery to send you up to two automated text messages at the mobile number provided. Msg & data rates may apply.

# Get in on the Action!

## The Benefits of Selling Monitor Games in Your Establishment.



- Entertainment that drives customers to your business and keeps them in your establishment.
- Increases your food and beverage sales.
- Brings new business and increases store traffic giving a competitive advantage for first adopters.
- Additional income: 5% sales commission paid weekly.
- Lottery provides all merchandising materials at no cost to you.
- Lottery supports your business with regular visits and promotions.
- Lottery provides monitors that display unique graphics and the results of every drawing.
- Complete training for you and your staff.
- Monitors and equipment co-exist well with your décor.
- Monitor Games are playslip driven with minimum involvement from your staff.
- You can make even more money by selling other Lottery products.

## Cash in with Monitor Games. Easy to Sell.

- Playslip driven purchase through a Lottery terminal.

### Easy for Customers to Play and Win.

- Game is always ready to play every four minutes.
- Many daily winners.

### Easy to Pay Winners

- Quick validation.
- Paying cash to your players helps your overall sales.

## How Do I Become a Lottery Retailer?

- Complete the Retailer License Application packet.
- Call the PA Lottery office at **717-702-8084** or visit **palottery.com/monitor**



Benefits Older Pennsylvanians.  
Every Day.

