## Boost sales \& awareness with a

## Winning Number Website Feed

Displaying Pennsylvania Lottery winning numbers on your company's website provides a valuable service to your customers while reminding them where to purchase their Lottery games.

Best of all, our feeds update automatically after each drawing - once a feed is configured, there's no need for your staff to maintain it.

We can help retailers decide which type of feed best meets their needs. The primary feeds are:
Type 1: Winning Numbers Feed with payout information that can be truncated Example: http://www.palottery.state.pa.us/feeds/games.aspx

Type 2: Winning Numbers Feed
Example: http://www.palottery.state.pa.us/game-number-feed.aspx
(Something to note with this feed is that the Lottery game ID is always consistent with the games, meaning " 1 " is always The Daily Number midday drawing, " 2 " is always The Daily Number evening drawing, etc.)

We may have other types of feeds available if these two main feeds do not meet your technical requirements.

## Link

To provide easy access to the many resources on palottery.com, including game demos and past winning numbers, we suggest retailers add this language next to their website feed:

For more information about PA Lottery games and past winning numbers, visit www.palottery.com.

## Call us today to get started on your PA Lottery Winning Numbers Website Feed!

For technical help in implementing a winning numbers feed, please contact us at 717-702-8057.

