

Boost sales & awareness with a

Winning Number Website Feed

Displaying **Pennsylvania Lottery winning numbers** on your company's website provides a valuable service to your customers while reminding them where to purchase their Lottery games.

Best of all, our feeds update automatically after each drawing – once a feed is configured, there's no need for your staff to maintain it.

We can help retailers decide which type of feed best meets their needs. The primary feeds are:

Type 1: Winning Numbers Feed with payout information that can be truncated Example: <u>http://www.palottery.state.pa.us/feeds/games.aspx</u>

Type 2: Winning Numbers Feed

Example: <u>http://www.palottery.state.pa.us/game-number-feed.aspx</u> (Something to note with this feed is that the Lottery game ID is always consistent with the games, meaning "1" is always The Daily Number midday drawing, "2" is always The Daily Number evening drawing, etc.)

We may have other types of feeds available if these two main feeds do not meet your technical requirements.

Link

To provide easy access to the many resources on palottery.com, including game demos and past winning numbers, we suggest retailers add this language next to their website feed:

For more information about PA Lottery games and past winning numbers, visit <u>www.palottery.com.</u>

Call us today to get started on your PA Lottery Winning Numbers Website Feed!

For technical help in implementing a winning numbers feed, please contact us at 717-702-8057.